

SEMINAR PROGRAMME

WEDNESDAY 14 JUNE

Hosted by: Will Jones, BHETA Housewares Sector Director

Time	Content	Presenter
10.30 - 11.00	Tomorrow's Kitchen <i>How the kitchen of the future will become the technological hub of our homes due to the new developments by manufacturers of appliances. Hear how our evolving relationship with technology will make life in general easier and give confidence in cooking, to those who can't.</i>	Victoria Redshaw Lead Futurist Scarlet Opus
11.00 - 11.30	How the 4th Industrial Revolution will transform our industry <i>Breakthroughs in fields such as artificial intelligence, the internet of things, new payment systems, sensor technologies, 3D printing and driverless vehicles are already starting to disrupt the retail industry. Steve will highlight how within five years; these emerging technologies will rapidly move from periphery to mainstream and in the process, transform the Housewares industry for ever.</i>	Steve Collinge Managing Director Insight Retail Group
11.30 - 12.00	Gadgets versus Gimmicks: what's the reality for smart homes? <i>In the future, will fridges really order your food? Will coffeemakers talk to your thermostat to find out if you'd most want a frappe or a latte? Will storage get smarter? Identifying trends and sorting the useful from the absurd, we look at what a smart home could look like in the not so distant future.</i>	Anthony Williams Business Group Director, UK and Ireland. GfK
12:00 - 12.30	Kitchen of the Future <i>Looking beyond food preparation and storage, the modern kitchen offers a microscope into consumer change. Brands that understand these spaces and what they represent will lead the race to new product development. Explore how kitchens have become fluid, multitasking spaces that bend and flex to better suit splintered schedules, shifts in family dynamics and compressed urban living.</i>	Mandy Saven Head of Food, Beverage & Hospitality Stylus
12.30 - 13.15	Housewares Trends SS 2018/ Small Electrical Trends SS 2018 <i>Three key consumer design trends for 2018, how they translate into housewares products and SDA's and can be used to inform and inspire merchandising</i>	Phil Pond Trend Translator Scarlet Opus